

The Rollins College Center for Advanced Entrepreneurship, in collaboration with CEO Nexus, cordially invites you to the **CEO NEXUS Forum**, a program series that brings together leaders of established growth-stage businesses in a confidential setting to meet and learn from CEO peers who have grown their companies into a more advanced stage of business development.

Tuesday, March 8, 2011

Rollins College, SunTrust Auditorium

6-6:30 p.m.

Networking reception

6:30-7:30 p.m.

Program/Q&A

7:30 p.m.

Optional continued networking on Park Avenue

Guest CEO Speaker:

Richard Licursi

CEO and Co-founder of Spectrum Bridge



****Hear from a serial entrepreneur with three successful business exits****

Richard Licursi is the CEO and co-founder of Spectrum Bridge, the world's first on-line commodity exchange exclusively for the dynamic trading of wireless spectrum. Prior to Spectrum Bridge, Licursi was a co-founder, President and CEO of MeshNetworks Inc.,

which became recognized as the global leader in mobile mesh networking technology. Upon Motorola's acquisition of MeshNetworks in 2004, he held the position of Vice President and Director of Operations for the Mesh Product Group at Motorola.

Licursi has worked with early stage companies for most of his 35-year career. He has raised nearly \$72M from venture capital firms and has provided investors more than 7 times the return on their investments. *He has successfully exited 4 Companies, 3 of which he co-founded and 4 of which he was president and CEO.*

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About CFAE: The Rollins College Center for Advanced Entrepreneurship, located within the Crummer Graduate School of Business, is a catalyst and thought leader in the advancement of successful entrepreneurship. Core to its mission is to prepare the advanced students of the Rollins MBA program for entrepreneurial thought and action. The Center connects students in a meaningful way with advanced entrepreneurs, and likewise, brings together entrepreneurs for peer-to-peer networking. This results in real-world insights providing advanced action learning for both students and entrepreneurs which is critical to the Center's success. The Rollins MBA Entrepreneurship Program is ranked first in Florida and 22nd in the nation for graduate entrepreneurial education by Entrepreneur Magazine and the Princeton Review.

About CEO Nexus: CEO Nexus is the Florida-based, public-private initiative dedicated to helping second stage CEO's take their companies to the next level. It's a collaborative effort comprised of second-stage CEO's; business-owner mentors in the third and fourth stages of growth; knowledgeable subject experts, and entrepreneur support organizations.

About GrowFL:

GrowFL is the official Economic Gardening Technical Assistance Pilot Program for the State of Florida and a program of the Florida Economic Gardening Institute. Created in 2009 to stimulate investment in Florida's economy by providing technical assistance for expanding businesses in the state, the Florida Economic Gardening Institute is headquartered at the University of Central Florida under contract with the State of Florida's Office of Tourism, Trade and Economic Development under the Executive Office of the Governor.

The CEO Nexus Forum is a collaborative initiative of the Rollins College Center for Advanced Entrepreneurship with CEO Nexus, GrowFL, the UCF Office of Research and Commercialization, the Florida High Tech Corridor, the Edward Lowe Foundation, Orlando, Inc. and the Metro Orlando Economic Development Commission.